

IPMA – HR SOUTHEAST COAST MA  
CHAPTER MEETING  
November 16, 2017  
Hearth & Kettle Restaurant, Hyannis, MA

Members Present: Laurie Barr, Dennis Bill Cole, Barnstable  
Charleen Greenhalgh, Harwich Jan Hagberg, Sandwich  
Laura Scroggins, Barnstable Jacquelyn Shea, Dennis  
Anne Spillane, Barnstable Tara Way, Barnstable  
Angela Whelan, Barnstable

1. Approve 10/12/17 minutes

Laura called the meeting to order and asked the group to approve the minutes of 10/12/17. Charleen made the motion to approve, Deb seconded the motion; the minutes were approved.

2. Seyfarth Shaw webinar November 14<sup>th</sup> on The Future of Labor Relations: The Rise of the Millennial Workforce, Technology, and the Gig Economy

Lynne, Anne S., Laura and Tara attended the webinar. There was discussion of union organization in the Gig Economy. Members of the Gig Economy derive satisfaction out of focusing on projects. The workforce is changing – more telecommuting and transformative automation. Be aware of the skills gap; employers need to focus on up training the workforce. Websites to reference: coworker.org, therideshareguy.org, us.teamblind.com, slack.com.

3. ADA Training November 30, 2017

15 people have registered for the training, a few inquiries but the registration forms haven't been received yet. 8 of the registered are current members, 7 are nonmembers. Individuals are coming from Dedham, New Bedford and Brockton. A reminder will be sent out today or tomorrow. We needed a minimum of 12 registrations and we've exceeded that.

4. Events email roster and other distribution lists

Laura has a chapter distribution list from national. Suggestion: Should we be sending emails to the Cape Managers List? What about Constant Contact – for a monthly fee we can receive a targeted list but someone needs to manage it as individuals can unsubscribe.

5. Mental Health First Aid Training and Eastern Region Chapter Development Funds

We received the Eastern Region Chapter Development Funds to offset the cost of the training. Anne S. tried to press for a date however due to recent promotions within the department and schedule changes the trainers haven't been able to be specific. They are excited to present the training to our group. The training will definitely be on a Saturday; we should stay away from the MLK holiday weekend, MMA annual meeting is on January 19<sup>th</sup>, we should shoot for a date in February. We have until June 30<sup>th</sup> to use the funds. Cost for the training will be calculated based on the hours (overtime rate) the trainers use to change the program for our audience. It should work out to approximately \$40 per person; if we want to

make money on the event we might consider \$60 per person. We will need to provide food, and can't have more than 25 people in the training.

6. Treasurer's Report – Chapter dues

Anne C. isn't present but sent an email reminding members to please send in their chapter dues.

7. Reimbursement for social media training opportunity at 4Cs

Laurie has offered to take a social media training course at 4Cs that covers Twitter and LinkedIn, the cost is \$39.00. Laurie will be managing a Facebook page for the chapter as well. Charleen made a motion to approve the request, Bill seconded the motion, and the motion was approved.

8. Committee Reports

Program Committee – Charleen isn't available because of work obligations. Tasks can be broken up; Tara will assist with registrations and email Jacquelyn Snyder for pens and promotional materials. Jacquelyn will develop a survey to hand out at the end of programs to see what members would like as future topics. Having programs pre-planned for the year was helpful. The goal of the program committee is to raise revenue and increase membership.

Membership Committee – The focus for the spring will be to cross the bridges. We haven't had momentum so people drop off. Previous membership was 40, we've lost 2 members. We need more of a presence so people know what we do. Perhaps attend a Manager's meeting to discuss our chapter.

Communications Committee – Change the group picture on the website, its pixelated. Add the upcoming Mental Health Training. We still need pictures and bios from a few board members.

Social Media Committee – Laurie has made a Facebook page for the chapter, right now there isn't much content. Send pictures for uploading, Laurie has a camera that she can bring to trainings and events for photo opportunities.

Budget and Finance Committee – We will have a Treasurer's report at the next meeting.

Eastern Region Conference Committee – Deb went to Baltimore for a site visit. The hotel is 4 blocks down from the waterfront and near Camden Yards. Over 100 proposals have been received for speakers. Mark Van Bruggen is the Exhibit Chair; they are still working on a Programming Chair. Looking at a wellness morning training session with the trainer for the Orioles.

Social Committee – Should we plan an event before Christmas or in January? Possible January social event at The Black Cat in Hyannis. The Cape Cod Mall is building a 10 Lane facility opening in the spring. Maybe we want to so a social event at that location when they open.

9. Philanthropy

No updates. Laurie looked at the cost of t-shirts – 20 shirts for \$200. A white t-shirt with our logo and maybe a golf style shirt for conferences.

10. Other business

Laura told the group about an interesting NPR show she recently listened to on How HR handles Sexual Harassment claims. Many people are afraid to approach HR with harassment claims because they believe the HR department is aligned with management. Suggested solution was to outsource HR or bring in an independent investigator.

Laura made a motion to adjourn, Jan seconded the motion, meeting adjourned.

**Next meeting Thursday, December 21, 2017 at Hearth & Kettle, Hyannis 8:00am**